

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 6737-A1-ASPEN LEAD-Reg. No. 11034-Page-4/C-Bleed-(5-5/8" x 7-3/4")-TV Guide, 1988

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**Come to where
the flavor is.**

16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb. '86

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



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